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The Product

Three to five Liquid Crystal Display (LCD) Screens, strategically placed throughout your Salon.

Each screen will display a digital graphic Program of up to 30 minutes duration:

- The Program is a continuous 'visual only' advertisement loop
- The Program will automatically replay during your Salon's business hours.

The Program will contain:

- Up to four (4) separate 15-second advertisements for your Salon and one advertisement for a community organization of your choice – produced for you at no cost.
- Advertisements for other local, state and national businesses (but not in competition with your Salon).

This digital media product uses the latest technology and is fully supported:

- The Program is run from our Customer Care Centre through a PC Player installed in your Salon and managed remotely by Salon TV (there's no need for you to be a computer wizz-kid!)
- We have installation, maintenance and graphic design staff on call to help you as soon as possible.

The Goods

Item	Value	Cost to Salon
Up to 5 LCD Screens	\$3000	Free
PC Player	\$1400	Free
Installation	\$1200	Free
Salon Advertising	\$4400	Free
Salon Advertising Artwork	\$1000	Free
Value of additional product or services sold by the Salon	Your opportunity	Free
TOTAL	\$11,000 +++	FREE

The Advantages

- Entertain and inform your clients whilst they are seated in your Salon
- Advertise the full extent of your Salon's goods and services
- Promote product launches, special events and promotional offers
- Maximize your Salon's selling potential – this is a truly captive target audience
- Assist your staff in making suggestive sales
- Let your Salon be a community hub – advertise other local businesses and services on your screens
- Opportunity to increase your revenues through additional sales, through the more focused interaction between your staff and clients, and by introducing advertisers (or leave that entirely to Salon TV)

The Price

Absolutely FREE to you, the Salon owner or franchisee

SALON TV - REGISTRATION FORM

Company Name					
Trading Name					
ACN / ABN		Stand Alone or Franchise			
Salon Address				State	Post code
Postal Address				State	Post code
Owner's Name		Contact's Name			
Owner's Number	()	Contact's Number	()		
Owner's Email Address				Mobile	
Contact's Email Address				Mobile	
Approximate Size of Premises (in sq metres)		Number of Cutting Stations		Salons Webpage	www.
Type of Salon (hairdressing, beauty, other)			How many Clients does the salon service per week?		
Number of Hairdressers		Number of other staff		Any Further Details	
The Salon will source local Advertisers?			The Salon Owner agrees to the installation of Salon TV screens within the Salon		
Signed					
Print Name				Date	
Please ensure all relevant documentation are enclosed (so your registration can be processed as quickly as possible)					
<input type="checkbox"/> Registration Form			<input type="checkbox"/> Read Agreement		

Please Fax all documents to 03 9580 3244
Salon TV Pty Ltd ABN 11 123 566 567

TERMS & CONDITIONS

- 1. TERM OF AGREEMENT**
 - 1.1. The term of this Agreement (this Agreement including all schedules and attachments) is six (6) years from the date of this Agreement ("Initial Term") unless otherwise terminated in accordance with this Agreement. All subsequent Terms will be for periods of six (6) years.
 - 1.2. Unless the Salon (the business named in this Agreement) notifies the Company in writing, not less than ninety (90) days prior to the expiration of the Initial Term, or any subsequent Term, that it wishes to terminate the Agreement at the conclusion of that Term, the company will extend this Agreement for a further Term of six (6) years.
- 2. DELIVERY & INSTALLATION OF EQUIPMENT**
 - 2.1. The Company (Salon TV Pty Ltd ACN 123 566 567) must provide the installation services to a high standard and in a professional manner, in accordance with the terms and conditions of this Agreement.
 - 2.2. The Company must deliver and install the Equipment (a package sufficient to broadcast the agreed Program, containing an agreed number of Liquid Crystal Display Screens, a PC Player and a Communications Connection Telephone Line) at the address specified in the Agreement.
 - 2.3. The Company will install the Equipment at no cost to the Salon.
 - 2.4. The Company will maintain the Equipment at no cost to the Salon, however the Company reserves the right to recover from the Salon all costs associated with the repair or replacement of the Equipment caused by or due to any willful damage by the Salon's owners, staff or contractors.
 - 2.5. The Equipment installed by the Company shall at all times remain the property of the Company.
- 3. THE PROGRAM**
 - 3.1. The Equipment will display thereon a digital graphic Program.
 - 3.2. The Program shall be a broadcast advertising:
 - 3.2.1. The business of the Salon ("the Salon's Preferred Adverts")
 - 3.2.2. The business of Sponsors ("Advertisers Adverts").
 - 3.3. The Salon's Preferred Adverts
 - 3.3.1. Are provided at no charge to the Salon;
 - 3.3.2. Will consist of up to four (4) separate adverts;
 - 3.3.3. Last for a period of fifteen (15) seconds each advert; and
 - 3.3.4. Can be repeated every fifteen (15) minutes.
 - 3.4. The Advertisers Adverts:
 - 3.4.1. Are selected by the Company;
 - 3.4.2. Will be businesses non-competitive with the Salon;
 - 3.4.3. Are provided at no charge to the Salon;
 - 3.4.4. Last for a period of up to thirty (30) minutes in total;
 - 3.4.5. Are repeated continuously throughout all business hours.
 - 3.5. In consideration for the Company installing and maintaining the Equipment and the Program, and for the provision of free advertising to the Salon, the Salon:
 - 3.5.1. Will supply the Company with information in order for the Company to ensure the Salon's Preferred Adverts will appropriately promote the business of the Salon;
 - 3.5.2. Agrees to transmit the Program throughout all business hours of the Salon.
 - 3.6. The Company shall maintain the communications channel at no cost to the Salon.
 - 3.7. The rights granted by the Salon to the Company for the Program are given solely and exclusively for the benefit of the Company.
- 4. ENTIRE AGREEMENT & VARIATION**
 - 4.1. This Agreement constitutes the entire agreement between the parties and supersedes all communications, negotiations, arrangements and agreements, either oral or written, between the parties with respect to the subject matter of this Agreement.
 - 4.2. Each of the Parties acknowledges that, in entering into this Agreement, it does so not in reliance on any representation, warranty or other provisions except as expressly provided for in this Agreement.
 - 4.3. No variation of these Terms and Conditions shall be valid unless it is in writing and signed by or on behalf of each of the parties.
 - 4.4. Any conditions, warranties or other terms implied by statute or common law are excluded from this Agreement to the fullest extent permitted by law.
 - 4.5. If any part of these Terms and Conditions is invalid or unenforceable, the remaining parts shall remain effective.
- 5. USE & DISCLOSURE OF INFORMATION**
 - 5.1. Neither party, without the prior written approval of the other party:
 - 5.1.1. Use information for any purpose other than in the performance of this Agreement;
 - 5.1.2. Disclose information to any other person other than in the performance of this Agreement.
 - 5.2. In giving its written approval under sub-clause 5.1, either party may impose such terms and conditions as it thinks fit.
- 6. CONFIDENTIALITY**
 - 6.1. Both parties undertake to keep secret the Confidential Information of the other party and to take the following precautions to ensure the secrecy of each others' Confidential Information:
 - 6.1.1. If requested, sign a confidentiality agreement;
 - 6.1.2. Ensure that all Staff are bound by a confidentiality clause in their employment contracts.
- 7. INSURANCE**
 - 7.1. For so long as any obligations remain in connection with this Agreement, the Salon must make provision in their Salon insurance policy to cover in full the value of the Equipment and, if requested, provide evidence of currency of the insurance policy.
- 8. ACCESS TO SALON BY THE COMPANY**
 - 8.1. The Salon must at all reasonable times give the Company, or any persons authorized in writing by the Company, access to premises occupied by the Salon where the Equipment is located and shall permit those persons to inspect, service, maintain, repair, remove or replace the Equipment.
 - 8.2. The Company's right to access the premises of the Salon and to inspect, service, maintain, repair, remove and replace the Equipment may be exercised on reasonable notice being given to the Salon.
 - 8.3. The Company will ensure that any subcontract entered into for the purpose of this Agreement contains an equivalent clause permitting access by said subcontractors.
- 9. DISPUTE RESOLUTION**
 - 9.1. The parties agree that any dispute arising in relation to this Agreement will be dealt with as follows:
 - 9.1.1. First, the party claiming that there is a dispute will send to the other a notice setting out the nature of the dispute;
 - 9.1.2. Secondly, the parties will try and resolve the dispute by direct negotiation;
 - 9.1.3. Thirdly, the parties have ten (10) business days from the sending of the notice to reach a resolution or to agree that the dispute will be submitted to mediation before the Institute of Arbitrators and Mediators Australia (IAMA);
 - 9.1.4. Lastly, if there is no resolution or agreement or there is submission to mediation, but there is no resolution within fifteen (15) business days of the submissions, or such extended time as the parties may agree in writing before the expiration of the fifteen (15) business days, then either party may commence legal proceedings.
- 10. TERMINATION AT ANY TIME**
 - 10.1. If the Company fails to secure sufficient sponsorship it shall be entitled to give Notice to the Salon terminating this Agreement and the Agreement shall terminate without penalty on expiry of that Notice.
 - 10.2. Either party may (without limiting any other remedies) at any time terminate this Agreement by giving written notice to each other if:
 - 10.2.1. The other commits any breach of these Terms and Conditions and (if capable of remedy) fails to remedy breach within fifteen (15) business days after being required by written notice to do so;
 - 10.2.2. Either party goes into liquidation, or has a Receiver or Administrator appointed, or (in the case of an individual or firm) becomes bankrupt or makes a voluntary arrangement with his or its creditors.
 - 10.3. Upon receipt of a notice of termination given under sub-clause 10.2, the Company must:
 - 10.3.1. Immediately cease installation or maintenance work and remove its Equipment from the Salon premises;
 - 10.3.2. Take all available steps to minimize loss resulting from that termination;
 - 10.3.3. Take all available steps to protect Salon's Confidential Information and Personal Information.
 - 10.4. Upon receipt of a notice of termination given under sub-clause 10.2, the Salon must:
 - 10.4.1. Take all available steps to protect the Equipment;
 - 10.4.2. Provide access to the Salon by the Company for the purposes of removing its Equipment;
 - 10.4.3. Take all available steps to protect the Company's Confidential Information.
- 11. UNAVOIDABLE DELAY**
 - 11.1. A party to this Agreement shall not be entitled to exercise its rights and remedies upon the default of the other party if that default:
 - 11.1.1. Is caused by an act or event that is beyond the reasonable control of that other party;
 - 11.1.2. Continues for less than 1 month; and
 - 11.1.3. Was not foreseeable at the time this Agreement was entered into.
 - 11.2. The party affected by such circumstances shall promptly notify the other party in writing when such circumstances cause a delay or failure in performance and when they cease to do so.
- 12. WAIVER**
 - 12.1. No failure or delay by either party in exercising any of their rights under the Agreement shall be deemed to be a waiver of that right, nor any waiver by either party of any breach of the Agreement or these Terms and Conditions by the other shall be considered as a waiver of any subsequent breach of the same or any other provision.
- 13. APPLICABLE LAW**
 - 13.1. The relationship between the parties will be governed by and must be construed in accordance with the laws of the State of Victoria.
- 14. NOTICES**
 - 14.1. Any notice required or permitted to be given by either party to the other under these Terms and Conditions should be in writing addressed to the other party at its registered office or principal place of business or such other address as at the relevant time has been notified pursuant to this provision to the party giving their notice.